

11TH ASIAN PACIFIC ORTHODONTIC CONFERENCE

March 5 - 7, 2018 | Boracay, Philippines

PRESS RELEASE

FOR IMMEDIATE RELEASE

THE ASIAN PACIFIC ORTHODONTIC CONFERENCE (APOC 2018) SETS NEW RECORD GROWTH IN INTERNATIONAL PARTICIPATION

The 11th Asian Pacific Orthodontic Conference (APOC2018) with the theme, Culture of Smiles will be held from 5-7 March 2018 in the beautiful island of Boracay. Proudly hosted by the Association of Philippine Orthodontists (APO), this biennial event will draw in at least 900 key leader-delegates from the 18 member countries of the Asian Pacific Orthodontic Society (APOS) to attend.

The APOS 19 Affiliate members represent the fastest growing region with 49% of the total world's population and 33% of the global GDP where many countries enjoy unprecedented powerful growth rates as seen in the availability and delivery of orthodontic care.

APOS is diverse in culture and disparate geographically but drawn together to this key regional orthodontic conference that showcases **Clinical Excellence** with the **Latest of the Best** through the wide array of exhibits and the 16 renowned speakers from around the world.

Conference Programme & Highlights:

Continuing its exponential growth path as the most influential event for the niche orthodontic care sector, APOC 2018 will offer a holistic suite of high-powered discussions and presentations designed to further engage the discerning orthodontic care practitioners who are challenged to keep up with the pace of the latest technologies and emerging trends parallel to conventional practice.

Serving as a critical converging point for the industry to keep abreast of new technological improvements, the conference programme provides an invaluable opportunity for delegates to hear expert insights on the latest scientific and technological research, network and exchange ideas with the panel of renowned speakers and examine the latest technological developments.

A few top speakers include:

- **Dr. Ravindra Nanda** from **University of Connecticut** on Managing Complex Orthodontic Problems
- **Dr. Peter Ngan** from **School of Dentistry, West Virginia University** on Stability of Early Class III Treatment
- **Dr. Jorge Faber** from the **Journal of the World Federation of Orthodontists** on Orthodontics for the Surgical Treatment of OSAS Patient: Are you Prepared for this Frequent Condition?
- **Dr. Young Guk Park** from **Kyung Hee University** on Lingual Appliances (APOS Orator) for its 11th edition featuring an impressive line-up of international visiting delegations from various hospitals and dental institutions from 20 countries who have confirmed their attendance, further demonstrating the relevance and internationality of the event.

Conference Secretariat:



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www.apoc2018.org

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More Information on Speakers and Programmes at www.apoc2018.org

Trade Exhibit Showcase – Your Gateway into the Future of Orthodontic Care

The Asian Pacific Orthodontic Conference (APOC 2018) are increasingly seen by global manufacturers and service providers as the gateway to Asia's booming orthodontic and dental health industries.

The growth potential in the region has attracted the attention of the rest of the world and has seen rising interest from global manufacturers and service providers enthusiastically looking to expand their footprint in Asia which fuelled a dramatic increase in demand.

The trade exhibit showcase offers all participants unparalleled opportunities to stay up-to-date with the latest developments, share the best practices and most importantly develop new business partnerships.

The APOC 2018 is pleased to welcome some of the world-renowned manufacturers coming from China, Germany, Japan, Korea, New Zealand, Philippine, Singapore and USA.

Record Growth and International Participation

With over 900 delegates from 28 countries, APOC 2018 will set a record growth for its 11th edition featuring an impressive line-up of international visiting delegations from various hospitals and dental institutions from 20 countries who have confirmed their attendance, further demonstrating the relevance and internationality of the event.

“This is the First International Orthodontic Conference in the Philippines. As host country, we look forward to further elevate the standards of orthodontic care in the Asia Pacific region. We are thankful for the overwhelming show of support from our international counterparts and we are all geared towards making this event of the 11th APOC in 2018 a truly memorable one with our warm Filipino hospitality and local talents. Not only will this be an opportunity for continued learning but also for some rest and relaxation with colleagues, friends and family amidst the beautiful setting of Boracay” says Dr. Jose Manuel R. Rivera (DMD, MSD, FAPO, FWFO), Local Organizing Committee Chairman, APOC 2018.

-ENDS-

For more information, please visit www.apoc2018.org or contact:

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Notes for the editor:

About ASIAN PACIFIC ORTHODONTIC SOCIETY (APOS)

The Asian Pacific Orthodontic Society (APOS) was inaugurated on October 10, 2001 in Tokyo, Japan by its nine founding affiliates from China, Hong Kong, India, Japan, Korea, Philippine, Singapore and Thailand.

The APOS has been formed to assist Affiliate Societies/Associations to promote excellence in orthodontics through education and research in the Asian Pacific region. The mission and activities of the APOS includes disseminating scientific and artistic information relating to orthodontics particularly through its biennial conference, the Asian Pacific Orthodontic Conference (APOC) and the Journal of the Society (APOS Trends in Orthodontics).

The Nine Founding Affiliates:

APO (Association of Philippine Orthodontists)
AOS (Association of Orthodontists, Singapore)
COS (Chinese Orthodontic Society)
HKSO (Hong Kong Society of Orthodontists)
IAO (Indonesian Association of Orthodontists, formerly Indonesian Orthodontic Society)
IOS (Indian Orthodontic Society)
JOS (Japanese Orthodontic Society)
KAO (Korean association of Orthodontists)
ThaAO (Thai Association of Orthodontists)

Today the APOS has grown to 19 affiliated societies with the addition of the following:

ASO (Australian Society of Orthodontists)
BOS (Bangladesh Orthodontic Society)
IrAO (Iranian Association of Orthodontists)
MAO (Malaysian Association of Orthodontists)
MacAO (Macao Association of Orthodontists)
PAO (Pakistan Association of Orthodontists)
NZAO (New Zealand Association of Orthodontists)
ODOAN (Orthodontic & Dentofacial Orthopaedic Association of Nepal)
TAO (Taiwan Association of Orthodontists)
SLOS (Sri Lankan Orthodontic Society).

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About ASSOCIATION OF PHILIPPINE ORTHODONTISTS (APO)

The Association of Philippine Orthodontists (APO) is Philippine's first dental specialty organization formed together with its certifying body, the Philippine Board of Orthodontics (PBO) when it was formally inaugurated on 30 September 1980. The PBO is the only orthodontic society recognized by both the Philippine Dental Association (PDA) and the Professional Regulation Commission (PRC).

The Association of Philippine Orthodontists (APO) is also a founding country member to both the World Federation of Orthodontists (WFO) in San Francisco, USA on 15 May 1995 and the Asian Pacific Orthodontic Society (APOS) in Tokyo, Japan on 10 October 2001.

The Asian Pacific Orthodontic Society (APOS) which consist of 19 Affiliate Country Members meet biennially for the Asian Pacific Orthodontic Conference (APOC) and the APOS International Residents' Forum.

About KENES GROUP ASIA

Fifty years of knowledge, experience and market expertise have led Kenes Group to the forefront of global conference management, particularly in medical meetings, and to becoming one of the world's leading PCOs.

Kenes Asia proficiently manages world-class conferences across the region, from our headquarters in Singapore, Thailand office in Bangkok and with support from Kenes International offices.

The Kenes Group has proven capabilities of increasing both delegate participation and industry

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